



## A EUROPEAN ACTION PLAN TO FAST-TRACK INNOVATION ADOPTION IN PAEDIATRICS

























World Economic Forum's Annual Meeting (January 2025)



"The start of the new European Commission's team term is linked to the challenge of developing a new Strategy for the Single Market"



Single Market Strategy (June 2025) – cross-border services

- Economic & Financial Affairs
   Council
  - Competitiveness Council



Child and Adolescent Health and Well-being strategy 2025-2030

Unlocking innovation through public procurement

\*Bridging the innovation gap: 5 ways Europe can compete again (Feb 2025) The Future of European Competitiveness (Draghi), A competitive compass for the EU, Much more than a market (Letta), Political Guidelines 2024-2029 (Von Leyden)

Mental health of children and young people Health promotion and disease prevention

\*Programme of the Polish Presidency of the Council of the European Union and Single Market Forum 2025 Investing in Child &
Adolescent health for long
term benefits

\*Child and adolescent health in Europe Report (2024)



# "We haven't found any public procurement of innovation in paediatrics in Europe"













### Contribute to "bring a new approach into paediatric competitiveness in Europe" through ADD4KIDS European Action Plan





**FIVE STRATEGIC LINES** 



Market adoption (before scaling-up)



EMPOWER PUBLIC PROCURERS AND PAEDIATRIC ECOSYSTEM IN DRIVING PAEDIATRIC INNOVATION AND ADOPTION USING THE POWER OF PROCUREMENT



PROMOTE THE GENERATION OF SUCCESSFUL USE CASES FOR CROSS-BORDER PAEDIATRIC INNOVATION PROCUREMENT



INCREASE THE NUMBER OF INNOVATIONS ADOPTED THAT IMPACT ON CHILDREN HEALTHCARE



1

Building capacity in the paediatric demand-driven innovation procurement instruments



2

Enhancing investment and funding mechanisms



3

Accelerating and growing the adoption and procurement of paediatric innovations



4

Strengthening public-private collaborations and partnerships across Europe



5

Evaluation of the paediatrics innovation adoption process and impact assessment









#### Results of a collaborative work









Meetings & Interviews

Workshops beyond the consortium

Institutions

Countries across Europe

https://eithealth.eu/external-collaborations/add4kids/





### HIPSS: Health Innovation Procurement Support Services

Empowering Streamlined Health Innovation Procurement



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